

Name of Cookie	Duration	Category	Description
<b>End-Users of the WTB (third parties that are browsing the WTBs/BuyNow widgets)</b>			
ps-location	30 days	ease of life	location storage
ps-age-gate	2 hours	consent	boolean indicating age verification for elective services
ps-utid	1 hour (default, can be configured)	tracking	campaign tracking value(s)
ps-utparam	1 hour (default, can be configured)	tracking	campaign tracking parameter(s)
pswtb.psrld	24 hours	tracking	PriceSpider affiliate sales attribution
assorted cookies - see description			* we work with assorted affiliate programs and sellers to capture user traffic and sales data. These 3rd parties might also employ cookies, which might be encountered by users of PriceSpider WTB services.
<b>End-Users of the BuyNow (third parties that are browsing the WTBs/BuyNow widgets)</b>			
ccuuid	7 days	sales tracking	(!) ONLY DROPPED AFTER CLICKING A SHOP LOGO (not while browsing a widget) This cookie is needed for sales tracking in order to determine whether a purchase from a retailer resulted from them being redirected by Commerce Connector. The cookie is only then set by Commerce Connector at the moment of forwarding if the retailer that has been chosen by the user participates in the sales reports and the user has clicked "Ok, continue to shop", thereby granting their explicit consent to set the cookie. After successfully being redirected by Commerce Connector, the cookie will automatically be deleted or else expire automatically after a period of 7 day, if by then no purchase has been made. The cookie only saves technical characteristics from which no direct or indirect conclusion as to the identity of a user would be possible.
ccOptOut	10 years	sales tracking	(!) ONLY DROPPED AFTER CLICKING A SHOP LOGO (not while browsing a widget) This cookie is set, if a visitor chooses to opt-out of sales tracking. If this cookie exists, Commerce Connector will not track whether a purchase from a retailer resulted from them being redirected by Commerce Connector.